



## National Federation of Licensed Practical Nurses, Inc.

111 West Main Street #100, Garner, NC 27529

Phone: (919) 779-0046 • Fax: (919) 779-5642 • Email: [nflpn@mgmt4u.com](mailto:nflpn@mgmt4u.com)

Website: [www.nflpn.org](http://www.nflpn.org)

Dear Friend of Nursing,

NFLPN is honored to host our 2012 63rd Annual Convention at the Plaza Hotel & Casino in Las Vegas, NV October 17-21, 2012. You are invited to exhibit on Friday, October 19th and share your company & opportunities with our unique audience.

The NFLPN is the largest national organization that exclusively represents LP/VNs and PN/VN Students.

Enclosed you will find information on exhibitor and sponsorship opportunities available this year along with other valuable information on our upcoming event. **We have a discounted booth fee for exhibitors who also sponsor our event. Also, if you are unable to attend but would like to reach our attendees, you have the opportunity to supply promo items or brochures in our registration bag or purchase advertisement space in our convention program.** (Please see our advertisement information for ad rates and requirements)

### **Exhibitor and sponsorship registration deadline is September 1, 2012.**

Exhibitors are able to set-up Thursday evening prior and are invited to our exhibitor reception held during those hours. Exhibitors are included in our lunch that day from 12:00 pm to 1:00 pm. Due to the intense nature of our program this year, we were not able to provide exclusive exhibitor time in the agenda, however, we believe exhibitors will have ample time to be available for all attendees. We will be offering a contact card to attendees that visit each exhibitor which will afford them a free entry into our auction/raffle grand prize. Exhibitors are welcome to hold independent drawings for contact cards as well. More information to follow.

Friday is our opening day and our Student Day. We expect more than 10 practical nursing schools to be represented from Nevada and surrounding states. The crowd will be mixed with LP/VNs, PN/VN students, and military LP/VNs and we expect about 400 to 500 attendees.

Please visit our website at [www.nflpn.org](http://www.nflpn.org) for full convention details. We look forward to your participation in our convention this year.

Sincerely,

Ottamissiah Moore, LPN  
NFLPN President

# Sponsorship Opportunities

## **Corporate Sponsorship—\$3,000**

Receive one exhibit table top and two chairs for up to two reps, a full page ad in the Convention Program (7 1/2" w x 10" h), signage for chosen sponsorship, listing in the program, and may select any Luncheon for sponsorship. This sponsorship level also includes the opportunity to include brochures or promo items in the registration bags for attendees.

## **Friends of Nurses Sponsorship—\$1,500**

Receive one exhibit table top and two chairs for up to two reps, a 1/2 page ad (7 1/2" w x 5" h) in the Convention Program, signage for chosen sponsorship, listing in the program, and may select a break or registration material for sponsorship.

## **A La Carte Sponsorship:**

(Company information and logo listed in Convention Program and signage at the event)

<b>Sponsor a Continuing Education Session:</b>	<b>\$500</b>
<b>Sponsor a Break:</b>	<b>\$500</b>
<b>Sponsor a Lunch:</b>	<b>\$1,000</b>
<b>Sponsor our Student Day:</b>	<b>\$1,000</b>
<b>Sponsor the Annual Banquet/Awards:</b>	<b>\$2,500</b>
<b>Promo items or brochures in registration bags:</b>	<b>\$150</b>

(Supply your company promo item or brochures to be included in bags, send qty for all attendees)

### **One Sponsor Only:**

**\*Registration Bags:      DEADLINE Aug 1st      \$1,000**

(company logo printed on bags along with NFLPN logo - single or two color logo)

**\*Neck Wallets:      DEADLINE Aug 1st      \$300**

(company logo printed on name badge holders - single or two color logo)

\*Note: Corporate sponsors who wish to sponsor the registration bags or neck wallets may either select the sponsorship level and send NFLPN the fee OR can offer to provide the promo items at their own expense but must include the NFLPN logo and coordinate all aspects of these items with the NFLPN Convention Coordinator, including shipment directly to the convention. If you select to provide the item, please indicate that on the form but do not pay the fee.

### **President's Auction/Raffle Donation:      Value of Item provided**

If you would like to donate an item to be auctioned or raffled off during the President's Auction, you may do so at your expense. We gladly accept donations and will give the donating source recognition for the donated item/service. Proceeds from the auction/raffle will go to support the NFLPN Scholarship Program.

Notice: If you are providing promo items or brochures for the registration bags, donating an auction/raffle item and not exhibiting, or providing the registration bags or neck wallets, you MUST coordinate shipping and any logo use/placement with the Convention Manager, Anjeanette Sausedo in advance. Contact Anjeanette at our main office



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## Exhibitor and Sponsorship Registration

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Exhibitor Representative (s): \_\_\_\_\_

### Sponsorship Package:

**Corporate Sponsorship:** (chose one) **\$3,000** \$ \_\_\_\_\_

- Student Day Lunch - Friday, October 19th
- Government Affairs Lunch - Saturday, October 20th
- Membership Lunch - Sunday, October 21st

**Friends of LP/VNs Sponsorship:** (chose one) **\$1,500** \$ \_\_\_\_\_

- AM & PM Breaks - 1 Day
- Registration Materials

### A La Carte Sponsorship: (indicate your choice)

**Sponsor a CE:** **\$500** \$ \_\_\_\_\_

**Sponsor a Break:** **\$500** \$ \_\_\_\_\_

**Sponsor a Lunch:** **\$1,000** \$ \_\_\_\_\_

**Sponsor Student Day:** **\$1,000** \$ \_\_\_\_\_

**Sponsor Annual Banquet:** **\$2,500** \$ \_\_\_\_\_

**Registration Bags:** (one sponsor only) Circle: Pay or Provide **\$1,000** \$ \_\_\_\_\_

**Neck Wallets:** (one sponsor only) Circle: Pay or Provide **\$300** \$ \_\_\_\_\_

**Promo items for bags:** (description) \_\_\_\_\_ **\$150** \$ \_\_\_\_\_

**Exhibitor Booth Fee only:** (no sponsorship) **\$350** \$ \_\_\_\_\_

**Exhibitor Booth Fee:** (with any sponsorship) **\$250** \$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

**Donating and auction/raffle item?** Yes or No Include item description and value below:

\_\_\_\_\_

\_\_\_\_\_

### **Payment Method:**

**NFLPN Tax ID #13-1690105**

\_\_\_\_\_ Check enclosed (Make checks payable to **NFLPN** and mail to the below address)

**Mail to: NFLPN • 111 West Main Street #100 • Garner, NC 27529**

\_\_\_\_\_ Credit Card: \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX **Fax: (919) 779-5642 • nflpn@mgmt4u.com**

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Staff use: Amt paid: \_\_\_\_\_ Check #: \_\_\_\_\_ Recd: \_\_\_\_\_ CC processed: \_\_\_\_\_**

# Exhibitor Information and Agreement

Read carefully, sign this agreement and return with your Exhibitor Registration Form and payment to:

**National Federation of Licensed Practical Nurses, Inc.**

111 West Main Street #100, Garner, NC 27529  
(919) 779-0046 - Fax: (919) 779-5642 - email: nflpn@mgmt4u.com

- EVENT:** **NFLPN 2012 63rd Annual Convention**
- LOCATION:** Plaza Hotel & Casino • 1 Main Street, Las Vegas, NV 89101 overlooking Fremont Street  
Room rates: \$35 Sun-Thur; \$70 Fri-Sat Single/Double - Rates valid until 9/17/12  
Reservations: Call 800-634-6575 and indicate the NFLPN group rate  
Hotel Website: [www.plazahotelcasino.com/hotel](http://www.plazahotelcasino.com/hotel)
- EXHIBIT HOURS:** **Friday, October 19, 2012** **7:30 am - 5:30 pm**
- SET-UP HOURS:** Thursday, October 18th 7:00 pm to 10:00 pm\*  
\*Please attend the President's Reception during the set-up hours. Information will be provided.
- TEAR DOWN:** Immediately following exhibit hours on Friday
- BOOTH SPACE:** One 6' or 8' table top, skirted, and two chairs. Surrounding booth space may vary. Fee includes lunch for up to two representatives.
- PAYMENT:** **DEADLINE is September 1st, 2012.**  
Payment for exhibit space must be received with application in order to reserve space. NFLPN reserves the right to decline or prohibit any exhibit or part of exhibit booth activity which in its opinion is unsuitable for our organization and event.
- CANCELLATION OF EXHIBIT SPACE:** I understand that cancellation of any exhibit space after September 1, 2012 will result in a cancellation penalty of 50% to be retained by NFLPN for administrative costs. However, no refunds are available after October 1, 2012.
- CARE OF BUILDING & EQUIPMENT:** Exhibitors or their agents shall not injure or deface the walls, floors, carpeting, or ceilings of the building or tables provided. When any damages appear, the exhibitor is liable to the Plaza Hotel & Casino for these damages. Signs may be temporarily attached to table covers, provided such attachments do not damage the covers or tables.
- INSTALLATION & REMOVAL:** Exhibitors may set-up their own table-top or floor display in the spaces provided. The work and cost of removing exhibit materials from the booths will be the exhibitor's responsibility. If you have AV requirements, you must contact the hotel directly to make those arrangements.
- SHIPPING:** Shipping information/requirements will be forwarded to exhibitors after the registration and payment have been processed for the event. Exhibitors will contact the hotel directly to make any arrangements. Hotel charges are at the expense of the exhibitor/company.
- LIABILITY:** NFLPN and the Plaza Hotel & Casino will not be responsible for the safety of exhibits, materials, or personal effects from theft, fire, damage, or other causes. The exhibitor hereby assumes responsibility for any injury or damages to persons or property resulting from any event originating from or occurring within the exhibit space assigned to the exhibitor.

As an exhibitor at the NFLPN 2012 63rd Annual Convention I agree to abide by the items listed above:

Signature \_\_\_\_\_

**THANK YOU FOR PLANNING TO EXHIBIT WITH US THIS YEAR. WE LOOK FORWARD TO HAVING YOU SHARE YOUR SERVICES AND PRODUCTS WITH OUR MEMBERS.**



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## 2012 Annual Convention Program Advertisement Request

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Ad Copy Deadline**  
August 17, 2012

**Publication Date**  
October 2012

This publication is being printed for NFLPN's 63rd Annual Convention and will be distributed to attendees during the event in Las Vegas, NV October 17-21, 2012. We are expecting a crowd of over 120 LPNs, 100 Military LPNs and EMTs, and 200 Practical Nursing Students attendees from around the country. All supporters of LPNs, target marketing, and recruitment are welcome to advertise with us.

<b>Ad Rates:</b>	<b>Color</b>	<b>B/W (circle selection)</b>	
Full Page (7 1/2" w x 10" h)	\$150.00	\$125.00	_____
Half Page (7 1/2" w x 5" h)	\$75.00	\$50.00	_____
Quarter Page (3 3/4" w x 4 7/8" h)	\$50.00	\$35.00	_____
Job Placement (50 Word Listing)	n/a	\$25.00	_____
<b>Total :</b>			_____

**Note:** Electronic files must be emailed by August 17th to [nflpn@mgmt4u.com](mailto:nflpn@mgmt4u.com) in .jpg, .bmp, .pdf, .tiff or .doc format and must be a high resolution quality for print. Ad publication is subject to editorial approval. Advertisers will receive a copy of the issue in which the ad appears. Please contact us at 800-948-2511 or at [nflpn@mgmt4u.com](mailto:nflpn@mgmt4u.com) if you have any questions.

This request for advertising is separate from the exhibitor sponsorship opportunities. Sponsors that have purchases ad space in their sponsorship level may purchase additional ad space via this separate rate sheet.

**Payment Method:** **NFLPN Tax ID #13-1690105**

\_\_\_\_\_ Check enclosed (Check payable to **NFLPN** and mail to: NFLPN, 111 West Main Street #100, Garner, NC 27529)

\_\_\_\_\_ Credit Card: \_\_\_ VISA \_\_\_ MC \_\_\_ AMEX (Fax to: (919) 779-5642 or Email: [nflpn@mgmt4u.com](mailto:nflpn@mgmt4u.com))

CC#: \_\_\_\_\_ CSV#: \_\_\_\_\_ (3 digit code)

Exp. Date: \_\_\_\_\_ Name on card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Staff use: Amt paid:** \_\_\_\_\_ **Check #:** \_\_\_\_\_ **Recd:** \_\_\_\_\_ **CC processed:** \_\_\_\_\_